

## ABSTRACT

A content-related information delivery system for delivering information related to a content to a user-owned apparatus. The system is composed of a playback apparatus and a server. The playback apparatus monitors a current playback position of the content during playback, generates playback position information specifying a segment of the content, and transmits the generated playback position information to the server. The server receives the playback position information from the playback apparatus, acquires information related to the segment of the content specified by the received playback position information, and transmits the acquired related information to the user-owned apparatus.